

The Milan Expo is drawing near and Identità Golose, which has been held in Italy for many years, has always given a preview of the best of haute cuisine through its conventions, targeting a highly specialised audience in the field of high quality cuisine.

Identità Affamate, is the attempt to demonstrate the differences between hunger and gourmandise, concentrating on the fragmented identities in the Milanese metropolis, inviting chefs to contribute in their own way.

Identità Affamate is sending out an invite and will give:

“A pitchfork / trident” to the chef who will offer a taste of his/her own food to a citizen who would never be able to afford to sit at a star rated table;

“two pitchforks / tridents” to the chef who will accept to spoon feed a citizen;

“three pitchforks / tridents” to the chef who will accept to cook with the member of the public;

The citizens who participate will be asked to talk about the food.

This will all be videotaped.